

# EAST DOWNTOWN AUSTIN TEXAS

South Texas Presbytery Church Plant

Presbyterian Church in America

## East Downtown Austin Statistics

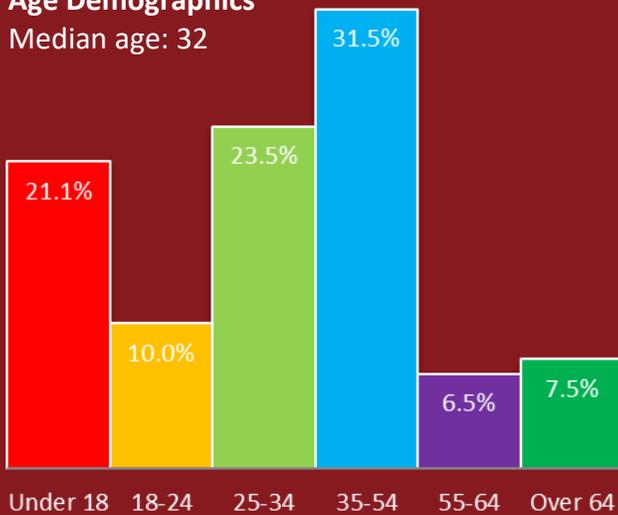
2025 Mission Insite data for zip codes 78741 and 78702

### By the Numbers

Population:	82,367
2035 Projected Population	95,796
Average household income:	\$121,025
White Collar Workers	71%
Families Below Poverty Line	20.1%

### Age Demographics

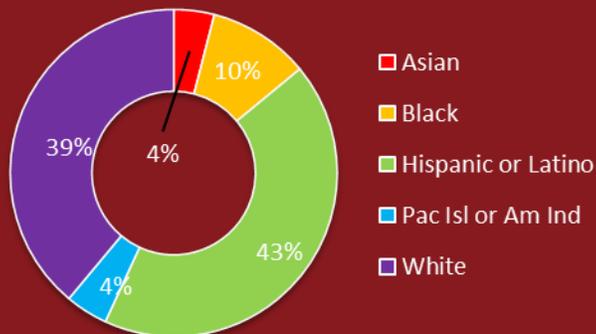
Median age: 32



### Marital Status

Never Married	61%
Married	24%
Divorced	11%
Separated	2%
Widowed	2%

### Racial Demographics



East Austin, Texas is a rapidly growing, trendy, and eclectic area east of I-35 known for its rich cultural heritage, vibrant arts scene, and mix of historic, walkable neighborhoods and modern, upscale development. It is a bustling, youthful, and bike-friendly urban hub near downtown.

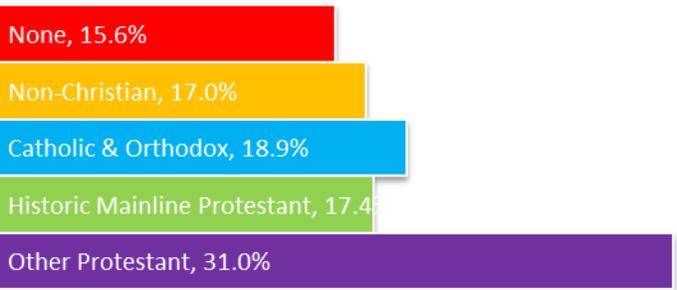
The rapid expansion in this area is projected to continue and so is the need for reformed churches in the area. This area is in great need of the gospel.

Because we live, work, and worship within these communities, the people of the South Texas Presbytery and the Reach South Texas (RST) Church Planting Network are able to address the specific needs of newly planted churches in the area.

RST is committed to planting a church in the East Austin area that is soaked with Gospel life so that it embodies God's grace in worship, community and mission.



### Religious Preference





## Highlights

The Dimension Gallery Sculpture Park is a one-acre, outdoor space featuring various sculptures, picnic tables, and a lighting system for viewing at night.

The George Washington Carver Museum is dedicated to preserving and celebrating African American history and culture.

The weekend East Side Farmers Market features local food and also unique local arts and crafts.

Lady Bird Lake is a nearby destination for watersports and scenic hike and bike trails.

The University of Texas at Austin is located nearby in Central Austin.

The 4.9 mile Tejano Walking Trail celebrates famous Latino musicians that defined the music scene in Austin during the 1940s-1950s.

## Family Structure of Households

Married Couple 49%  
Single Parent 51%

## Education

(population over age 25)  
86.5 % High School Grad or higher  
36.7 % Bachelor's Degree  
16.3 % Graduate or Professional Degree

## Candidate Strengths

- A Gospel-centered leader who embodies a culture of grace, willing to plant a church soaked with Gospel life.
- A missional posture toward the surrounding community; faithfully, graciously, and courageously exemplifying Christ's presence to the neighborhood.

## Support

- Presbytery mobilized for church planting.
- Reach South Texas recognizes the first years of launching a church are an all-encompassing experience for the planter and his family. Each church planter will have a coach for encouragement, wisdom, and strategic counsel.

## Imagine

- The manifestation of the Kingdom of God and the broader renewal of the entire South Texas region.
- To see a gospel-centered church, seeking Christ and reaching the lost in the East Austin area.



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## Most Common Occupations

